



UNIVERSITY OF WASHINGTON
HENRY M. JACKSON

THE GREAT TOHOKU EARTHQUAKE: WHAT HAVE BUSINESSES LEARNED?

WEDNESDAY, OCTOBER 26, 2011
SHANSBY AUDITORIUM
PACCAR HALL
UNIVERSITY OF WASHINGTON

Plan to attend our third annual business roundtable with presentations by representatives of companies involved in U.S.-Japan trade and investment that were affected by the Great Tohoku Earthquake on March 11, 2011.

The lingering aftermath of the disasters of this earthquake continues to reveal challenges to businesses worldwide, as industries and services grapple with unexpected demands and lessened supplies of critical resources. How are corporations meeting these challenges, and what does this mean for business strategies in a post- "3/11" world?

Representatives of corporations with presence in the Seattle area and Japan will provide brief presentations on how the Great Tohoku Earthquake has affected their businesses and what the future holds for their operations. Following, they will be led in a roundtable discussion, including participation by the audience.

We are honored that Consul General Ota will open the program. The U.S.-Japan Business Roundtable is presented by Japan-America Society of the State of Washington, Japan Business Association of Seattle, Foster School of Business (UW) and Japan Studies Program (UW).

PRESENTERS

Nobu Tsuji, Senior Manager
Export Sales/Overseas Procurement
JAMCO America, Inc.

Makoto Ishihara, President
Kyokuyo America

Betsy Seaton, Vice President
Strategic Planning
Weyerhaeuser

MODERATOR

Robert Pekkanen, Ph.D.
Chair, Japan Studies Program
University of Washington

DATE: WEDNESDAY, OCTOBER 26, 2011
LOCATION: SHANSBY AUDITORIUM, PACCAR HALL, UNIVERSITY OF WASHINGTON
TIMELINE: REGISTRATION: 5:30 – 6:00 PM PROGRAM: 6:00 – 7:30 PM RECEPTION: 7:30 – 8:30 PM
ADMISSION FEE: \$15 general; \$5 student
PARKING: \$5 ON CAMPUS AFTER 5 PM
REGISTRATION: Please visit jassw.org "Upcoming Events." Registration deadline is Friday, October 21, 2011
QUESTIONS??? Please contact Erika Fiebig at efiebig@jassw.org (206) 374-0180 or Krista Peterson at kristap@uw.edu (206) 543-9979.

We respectfully request Japan-America Society corporate members make a special contribution for this program. Information on the registration link. Call Carie Cable or Erika Fiebig for details (206)-374-0180.



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